

## Review of Elinor.bg

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### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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### Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary

✔ **Title Tag** Elinor.bg - магазин за парфюми и козметика - Elinor.bg  
⚙⚙⚙  
**Length:** 54 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ **Meta Description** В Elinor.bg имаме една цел - да Ви предоставим голяма селекция от парфюми и козметика на най-ниски цени. Богатият избор на аромати и козметични продукти с отстъпка от над 30 000 артикула от повече от 400 световноизвестни марки. Само оригинални парфюми  
⚙⚙⚙  
**Length:** 251 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

⊙ **Meta Keywords** Бърза доставка, конкуретни цени, доказано качество, разнообразие на парфюми и козметика, парфюми на добри цени  
⚙⚙⚙

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

 **Google Preview**  


[Elinor.bg](http://Elinor.bg) - магазин за парфюми и козметика - [Elinor.bg](http://Elinor.bg)

[elinor.bg/](http://elinor.bg/)

В Elinor.bg имаме една цел - да Ви предоставим голяма селекция от парфюми и козметика на най-ниски цени. Богатият избор на аромати и козметични продукти с отстъпка от над 30 000 артикула от повече от 400 световноизвестни марки. Само оригинални парфюми

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

 **Headings**  


<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	0	3	0	0	0

<H3> Защо да си купя парфюм онлайн? </H3>

<H3> Как да разпознаем оригиналния парфюм? </H3>

<H3> Как да изберем парфюм на най-добра цена? </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords Cloud

за 193    всички 82    виж 81    козметика 27    тяло 27  
 продукти 19    грижа 19    парфюми 18    на 18    лице 16  
 кремове 13    коса 12    да 12    гримове 12    вода 11

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
за	193	✓	✗	✗
всички	82	✗	✗	✗
виж	81	✗	✗	✗
козметика	27	✓	✓	✗
тяло	27	✗	✗	✗
продукти	19	✗	✓	✗
грижа	19	✗	✗	✗
парфюми	18	✓	✓	✗
на	18	✗	✓	✓
лице	16	✗	✗	✗
кремове	13	✗	✗	✗
коса	12	✗	✗	✗
да	12	✗	✓	✓
гримове	12	✗	✗	✗
вода	11	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**  


We found 28 images on this web page  
 4 ALT attributes are empty or missing.

```
https://www.facebook.com/tr?id=466269983899719&ev=PageView&noscript=1
/uploads/manufacturelogo/images/originals/NISHANE.png
/uploads/manufacturelogo/images/originals/xerjoff.png
//googleads.g.doubleclick.net/pagead/viewthroughconversion/UA-110611202-1/?value=0&guid=ON&script=0
```

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).  
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**  


HTML to Text Ratio is: **7.66%**


Text content size 18372 bytes  
Total HTML size 239787 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.  
A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**  


Wow! It's GZIP Enabled.  
 Your webpage is compressed from 234 KB to 23 KB (90.2 % size savings)



Gzip is a method of compressing files (making them smaller) for faster network transfers.  
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** Yes your domain IP 164.138.217.106 redirected to elinor.bg  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.


 **WWW Resolve**  Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

 **XML Sitemap**  Good, you have XML Sitemap file!  
<http://elinor.bg/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



 **Robots.txt**  Good, you have Robots.txt file!  
<http://elinor.bg/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: Not Available

Created Date: Not Available

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



 **Indexed Pages**  


Indexed pages in search engines

-1,000,150 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**  


Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL



http://elinor.bg

**Length:** 6 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page



Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**  


234 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.  
Page size affects the speed of your website; try to keep your page size below 2 Mb.  
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**  


4.23 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.  
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**  


Oh no, you have not declared your language  
Declared Language: Unknown

Make sure your declared language is the same as the language detected by Google  
Also, define the language of the content in each page's HTML code.

## Domain Availability



Domains (TLD)	Status
elinor.com	Already Registered
elinor.net	Already Registered
elinor.org	Already Registered
elinor.biz	Already Registered
elinor.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability



Domains (TLD)	Status
wlinor.bg	Already Registered
slinor.bg	Already Registered
dlinor.bg	Already Registered
flinor.bg	Already Registered
rlinor.bg	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Oh No! This page is not mobile-friendly.  
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.  
But avoid using Embedded Objects, so your content can be accessed on all devices.

## ● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

## Server IP





Server IP	Server Location	Service Provider
164.138.217.106	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

-  Too bad, your website has too many CSS files.
-  Too bad, your website has too many JavaScript files.
-  Perfect, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





## Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



## W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



## Encoding

Great, language/character encoding is specified: UTF-8





Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  Tr

 Twitter: 

 Instagram:  Elinor.bg

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

## **Traffic Rank**

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

## **Visitors Localization**

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

## **Estimated Worth**

\$60 USD

Just a estimated worth of your website based on Alexa Rank.

## In-Page Links

We found a total of 237 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
0	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Грим	Internal Links	Dofollow
Комплекти гримове	Internal Links	Dofollow
Комплект гримове за очи	Internal Links	Dofollow
Комплект гримове за лице	Internal Links	Dofollow
Гримове за лице	Internal Links	Dofollow
ВВ кремове	Internal Links	Dofollow
СС кремове	Internal Links	Dofollow
коректори	Internal Links	Dofollow
основи	Internal Links	Dofollow
пудри	Internal Links	Dofollow
руж	Internal Links	Dofollow
тониращи кремове	Internal Links	Dofollow
фиксиране на грим	Internal Links	Dofollow
фон дьо тен	Internal Links	Dofollow
хайлайтъри	Internal Links	Dofollow
Декоративна козметика за нокти	Internal Links	Dofollow
аксесоари за нокти	Internal Links	Dofollow
грижа за нокти	Internal Links	Dofollow
лакове за нокти	Internal Links	Dofollow
лакочистители	Internal Links	Dofollow
Гримове за очи	Internal Links	Dofollow
молив за вежди	Internal Links	Dofollow
молив за очи	Internal Links	Dofollow
основа за сенки за очи	Internal Links	Dofollow
очна линия	Internal Links	Dofollow
сенки за очи	Internal Links	Dofollow
спирала	Internal Links	Dofollow
изкуствени мигли	Internal Links	Dofollow
Декоративна козметика за устни	Internal Links	Dofollow
гланц за устни	Internal Links	Dofollow
червила	Internal Links	Dofollow
молив за устни	Internal Links	Dofollow
Аксесоари	Internal Links	Dofollow
Тяло	Internal Links	Dofollow
Продукти за интимна хигиена	Internal Links	Dofollow
Гелове за тяло	Internal Links	Dofollow
Ексфолианти за тяло	Internal Links	Dofollow
Грижа за краката	Internal Links	Dofollow
Грижа за ръцете	Internal Links	Dofollow
Лосиони за тяло	Internal Links	Dofollow
Кремове за тяло	Internal Links	Dofollow
Пудри за тяло	Internal Links	Dofollow
Грижа за бюста	Internal Links	Dofollow

Продукти за отслабване, против целулит и стрии	Internal Links	Dofollow
Балсами за тяло	Internal Links	Dofollow
Олио за тяло	Internal Links	Dofollow
Подхранващи спрейове за тяло	Internal Links	Dofollow
Дезодоранти	Internal Links	Dofollow
Део-стик	Internal Links	Dofollow
Сапуни	Internal Links	Dofollow
Ароматни хидратиращи спрейове за тяло	Internal Links	Dofollow
Душ крем за тяло	Internal Links	Dofollow
Душ пяна за тяло	Internal Links	Dofollow
Депилация и епилация	Internal Links	Dofollow
Душ олио за тяло	Internal Links	Dofollow
Пяна за вана	Internal Links	Dofollow
Лице	Internal Links	Dofollow
Почистващи продукти за лице	Internal Links	Dofollow
Мицеларни води	Internal Links	Dofollow
Пилинг	Internal Links	Dofollow
почистваща емулсия	Internal Links	Dofollow
почистващи гелове	Internal Links	Dofollow
почистващи кремове	Internal Links	Dofollow
почистващи кърпички	Internal Links	Dofollow
почистващи лосиони	Internal Links	Dofollow
почистващи пяни	Internal Links	Dofollow
почистващи сапуни	Internal Links	Dofollow
Грижа за устните	Internal Links	Dofollow
Кремове за лице	Internal Links	Dofollow
хидратиращи кремове	Internal Links	Dofollow
Грижа за шията и деколтето	Internal Links	Dofollow
Маски за лице	Internal Links	Dofollow
Продукти за проблемна кожа	Internal Links	Dofollow
Грижа за очите	Internal Links	Dofollow
Серуми за лице, емулсии	Internal Links	Dofollow
Продукти против бръчки	Internal Links	Dofollow
Коса	Internal Links	Dofollow
Шампоани	Internal Links	Dofollow
Балсами за коса	Internal Links	Dofollow
Балсам-маски за коса	Internal Links	Dofollow
Маски за коса	Internal Links	Dofollow
Продукти за регенерация и подхранване на косата	Internal Links	Dofollow
Бои за коса	Internal Links	Dofollow
Продукти против пърхот	Internal Links	Dofollow
Суши шампоани	Internal Links	Dofollow
Гелове - Лакове - Втвърдители - Пяна за коса	Internal Links	Dofollow
Продукти против косопад	Internal Links	Dofollow
Акcesoари за коса	Internal Links	Dofollow
Сешоари, преси, маши	Internal Links	Dofollow
Къдрици	Internal Links	Dofollow
Термозащита	Internal Links	Dofollow
Парфюми	Internal Links	Dofollow
Арабски парфюми	Internal Links	Dofollow
Дамски парфюми	Internal Links	Dofollow
Парфюмна вода	Internal Links	Dofollow
Тоалетна вода	Internal Links	Dofollow

Дезодорант	Internal Links	Dofollow
Деостик	Internal Links	Dofollow
Душ гел	Internal Links	Dofollow
Лосион за тяло	Internal Links	Dofollow
Крем за тяло	Internal Links	Dofollow
Освежаваща вода	Internal Links	Dofollow
Парфюмно олио	Internal Links	Dofollow
Подхранващ спрей за тяло	Internal Links	Dofollow
Парфюмна вода за коса	Internal Links	Dofollow
Bar Soap	Internal Links	Dofollow
Одеколон	Internal Links	Dofollow
Парфюм	Internal Links	Dofollow
Мъжки парфюми	Internal Links	Dofollow
Парфюмна вода	Internal Links	Dofollow
Тоалетна вода	Internal Links	Dofollow
Дезодорант	Internal Links	Dofollow
Деостик	Internal Links	Dofollow
Душ гел	Internal Links	Dofollow
Афтършейв	Internal Links	Dofollow
Одеколон	Internal Links	Dofollow
Лосион за тяло	Internal Links	Dofollow
Крем за тяло	Internal Links	Dofollow
Освежаваща вода	Internal Links	Dofollow
Парфюмно олио	Internal Links	Dofollow
Подхранващ спрей за тяло	Internal Links	Dofollow
Унисекс парфюми	Internal Links	Dofollow
Парфюмна вода	Internal Links	Dofollow
Таолетна вода	Internal Links	Dofollow
Дезодорант	Internal Links	Dofollow
Деостик	Internal Links	Dofollow
Душ гел	Internal Links	Dofollow
Афтършейв	Internal Links	Dofollow
Одеколон	Internal Links	Dofollow
Лосион за тяло	Internal Links	Dofollow
Крем за тяло	Internal Links	Dofollow
Освежаваща вода	Internal Links	Dofollow
Парфюмно олио	Internal Links	Dofollow
Подхранващ спрей за тяло	Internal Links	Dofollow
Bar Soap	Internal Links	Dofollow
Детски парфюми	Internal Links	Dofollow
Подаръчни комплекти	Internal Links	Dofollow
Тестери	Internal Links	Dofollow
Марки	Internal Links	Dofollow
Нишови парфюми	Internal Links	Dofollow
Козметика	Internal Links	Dofollow
Зъби	Internal Links	Dofollow
Води за уста	Internal Links	Dofollow
Четки за зъби	Internal Links	Dofollow
Пасти за зъби	Internal Links	Dofollow
Слънцезащита	Internal Links	Dofollow
Козметика за слънце	Internal Links	Dofollow
Козметика за след слънце	Internal Links	Dofollow
Автобронзанти	Internal Links	Dofollow

Козметика за слънце за деца	Internal Links	Dofollow
Мама и Бебе	Internal Links	Dofollow
Шишета и биберони	Internal Links	Dofollow
Съдове за хранене	Internal Links	Dofollow
Детски лигавници	Internal Links	Dofollow
Детски играчки	Internal Links	Dofollow
Деца	Internal Links	Dofollow
Момчета	Internal Links	Dofollow
Момичета	Internal Links	Dofollow
Козметика за мъже	Internal Links	Dofollow
Кремове за лице	Internal Links	Dofollow
Серум за лице	Internal Links	Dofollow
Грижа за очи	Internal Links	Dofollow
Почистване на лице	Internal Links	Dofollow
Маски за лице	Internal Links	Dofollow
Душ гелове за мъже	Internal Links	Dofollow
Кремове за ръце за мъже	Internal Links	Dofollow
Афтършейв	Internal Links	Dofollow
Дезодоранти за мъже	Internal Links	Dofollow
Продукти за бръснене	Internal Links	Dofollow
Козметични комплекти	Internal Links	Dofollow
Грижа за брадата	Internal Links	Dofollow
За дома	Internal Links	Dofollow
Био	Internal Links	Dofollow
Декоративна натурална козметика	Internal Links	Dofollow
Натурална козметика за тяло	Internal Links	Dofollow
Натурална био козметика за бебета	Internal Links	Dofollow
Натурална козметика за коса	Internal Links	Dofollow
Натурална козметика за лице	Internal Links	Dofollow
Натурална козметика за мъже	Internal Links	Dofollow
Тестери	Internal Links	Dofollow
Комплекти	Internal Links	Dofollow
Акcesoари	Internal Links	Dofollow
Лечение и здраве	Internal Links	Dofollow
Предпазни маски	Internal Links	Dofollow
Промоции	Internal Links	Dofollow
Premium Selection	Internal Links	Dofollow
Promo selection	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Нишови парфюми	Internal Links	Dofollow
Грим	Internal Links	Dofollow
Коса	Internal Links	Dofollow
Лице	Internal Links	Dofollow
Тяло	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow

Кликнете тук за да на какво да обърнете внимание, когато купувате парфюм.	Internal Links	Dofollow
Всички публикации	Internal Links	Dofollow
Защо уханието на ванилия е най-предпочитано на света	Internal Links	Nofollow
Как да съхраните уханието на любимия си парфюм през различните сезони	Internal Links	Nofollow
Оригинални парфюми - как успешно да ги различим от репликите?	Internal Links	Nofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
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No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
0700 13 133	Internal Links	Dofollow
Гаранция за качество	Internal Links	Dofollow
Често задавани въпроси	Internal Links	Dofollow
Защита на личните данни	Internal Links	Dofollow
Плещане	Internal Links	Dofollow
Връщане & Замяна	Internal Links	Dofollow
Защо да изберем Elinor	Internal Links	Dofollow
Общи условия	Internal Links	Dofollow
Контакти	Internal Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow
Онлайн магазин от RIZN	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.